

Texas Instruments Elects Five New Vice Presidents

DALLAS (February 15, 2007) – Texas Instruments Incorporated (TI) (NYSE: TXN) announced today five vice president appointments, expanding leadership across several businesses. These individuals have the experience and insight to further strengthen the company's focus on creating innovations that support customers' needs.

Steve Gumm has been promoted to TI vice president and manager of technology development, DLP® Products. In this role, Gumm is responsible for developing DLP technology solutions in the Front Projection, HDTV, and Cinema market segments. Gumm has more than 10 years of experience in supporting TI's award-winning DLP technology, helping create specialized chipsets for DLP products across various markets. He holds a bachelor's degree in electrical engineering from Tennessee Tech University.

Greg Hantak has been elected TI vice president and manager, worldwide Application Specific Integrated Circuits (ASIC). He is responsible for managing ASIC product development and strategy, marketing, integrated circuit design and engineering for this global organization. Prior to this role, Hantak served as general manager of TI's high-performance analog business in Japan. During his 12 years with the company, Hantak has managed software development, marketing and engineering across several TI businesses. He holds a bachelor's degree in electrical engineering from Illinois Institute of Technology and a master's degree from the University of Connecticut.

Kent Novak has been appointed TI vice president and manager, Medical and High Reliability semiconductors within High-Performance Analog. He will lead TI's efforts in addressing the medical devices market and the high reliability markets, which include defense and aerospace. During his four years with the company, Novak has directed the definition, development and delivery of leading-edge analog and mixed signal electronics addressing the high speed communications and wireless infrastructure markets. Prior to joining TI, Novak spent 15 years in the telecom industry. He holds both a bachelor's degree and a master's degree in industrial engineering from Purdue University.

David Solomon has been promoted to TI vice president and manager, Human Resources for the Technology and Manufacturing Group (TMG). He is responsible for worldwide human resources activities for TMG, which includes both silicon technology development and manufacturing operations. Prior to this role, Solomon served as TI's worldwide staffing director, and before that as human resources director for the company's wireless business unit. Solomon holds a bachelor's degree in communications from Texas Tech University.

Lars Yoder has been elected TI vice president and manager, Front Projection Business Unit, DLP Products. He is responsible for leading the DLP front projection business, which provides competitive projection display solutions to leading projector manufacturers worldwide. Prior to this assignment, Yoder held a variety of business and marketing management positions within the DLP Products organization. In each of his prior roles, he worked closely with manufacturers to bring highly differentiated products to the marketplace. Yoder holds a bachelor's degree in optical engineering from the University of Rochester and a master's degree from the Simon Graduate School of Business, University of Rochester.

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About Texas Instruments

Texas Instruments Incorporated provides innovative DSP and analog technologies to meet our customers' real world signal processing requirements. In addition to Semiconductor, the company includes the Education Technology business. TI is headquartered in Dallas, Texas, and has manufacturing, design or sales operations in more than 25 countries.

Texas Instruments is traded on the New York Stock Exchange under the symbol TXN. More information is located on the World Wide Web at: <http://www.ti.com>.

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