

# Reconciliation of Non-GAAP Financial Measure

## Texas Instruments Incorporated

### Reconciliation of Non-GAAP Financial Measures

On January 24, 2011, we held a publicly webcast conference call with analysts to discuss our fourth-quarter and full-year earnings. During the call we made a non-GAAP reference to operating profit as a percent of revenue excluding the gain on the sale of a product line. We provided this information to give investors additional insight into our underlying business conditions, results and expectations. The table below provides a reconciliation of the non-GAAP item to our fourth-quarter results prepared in accordance with GAAP.

#### TEXAS INSTRUMENTS INCORPORATED AND SUBSIDIARIES

(Millions of dollars)

	<b>For the three months ended Dec. 31, 2010</b>
Revenue	\$ 3,525
Operating profit as reported	1,230
Operating profit % of revenue as reported	34.9%
Gain on sale of product line	\$ 144
Non-GAAP operating profit without gain	1,086
Non-GAAP operating profit % of revenue without gain	30.8%