

April 5, 2007

Texas Instruments Recognizes 2006 Supplier Excellence Award Winners

Honor Given to 24 Companies that Deliver Superior Value and Service

DALLAS (April 5, 2007) -- Texas Instruments Incorporated (TI) (NYSE: TXN) announced that 24 businesses received the company's 2006 Supplier Excellence Award (SEA). These recipients are a select few chosen from TI's large worldwide supplier base as a result of their outstanding performance and continuous improvement in supplying materials, equipment and services to Texas Instruments.

"TI requires excellence from its global supply chain, and the Supplier Excellence Awards recognize our best suppliers for their outstanding performance," said Rob Simpson, vice president, Worldwide Procurement and Logistics, TI. "These companies contribute greatly to the success of TI and our customers. The TI SEA rewards and celebrates their efforts."

TI established its SEA program in 1983 as a way to honor businesses that had provided exemplary service. The awards are a key vehicle for communicating the standards the company expects of its suppliers. The businesses are evaluated on six criteria: Cost, Environmentally responsible procurement, Technology, Responsiveness, Assurance of supply and Quality (CETRAQ).

The 2006 TI Supplier Excellence Award winners include:

Company	Product or Service
Air Liquide Electronics, U.S. LP Bulk Gas Operations	Air Gas Plant Operations and Bulk Gas Delivery
Amkor Technology – DLP Operations T1	DLP® Assembly Services
ASTI Holdings Limited (ASTI)	Tape and Reel Equipment
Business Control Systems, LP (BCS)	Supplemental Labor & Consulting Services
Dai Nippon Printing Co., Ltd. (DNP)	Photomask
GolinHarris	Media Relations Support
Guckenheimer	Cafeteria Services
Holden Custom Products	Piece Parts for Education Technology Pack Lines
Inventec Appliances (Shanghai) Co., Ltd.	Electronic Products for Education
JE Specialties DBA J&E Associates	Janitorial Service, Light Maintenance
Keithley Instruments, Inc.	Parametric Testers
Kinpo Electronics, Inc.	Electronic Products for Education
Kulicke & Soffa Industries, Inc. (K&S)	Wire Bonders
LogistiCorp	Fleet Transportation
Microtronic Inc.	Wafer Inspection Tools
Nikko Materials USA, Inc.	Targets
On-Target Supplies & Logistics, Ltd	Dock & Stockroom Services
SCHOTT ELECTRONIC PACKAGING GMBH	Glass Vials
Sense Corporation	Wafer Fab Used Equipment
TDIndustries, Ltd.	Manufacturing Equipment Installation and Facilities-Requested Services
Technology Service Professionals, Inc.	Design Systems – Data Center and Onsite IT Hardware Support & Services
Teradyne, Inc.	Test Equipment, Spare Parts and Services
T-Mobile	Cellular
Toppan Printing Co., Ltd. Electronics Division	Tape Substrates

TI will present the awards to each supplier at their individual place of business to recognize the contributions and performance of their employees.

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About TI

Texas Instruments Incorporated provides innovative DSP and analog technologies to meet our customers' real world signal processing requirements. In addition to Semiconductor, the company includes the Educational Technology business. TI is headquartered in Dallas, Texas, and has manufacturing, design or sales operations in more than 25 countries.

Texas Instruments is traded on the New York Stock Exchange under the symbol TXN. More information is located on the World Wide Web site at www.ti.com.

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