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Texas Instruments Expands Worldwide Leadership University Program to China

Inviting Three Universities to Join the Elite Program

SHANGHAI, CHINA (Oct 31, 2007) – Texas Instruments (TI) (NYSE: TXN) announced the expansion of its commitment to technology innovation in China, by inviting three universities in China -- Tsinghua University, Shanghai Jiaotong University, and University of Electronic Science and Technology -- to join its Worldwide Leadership University program.. These three universities will join four other TI Leadership Universities as part of a network that works with TI and TI Leadership Universities on future TI signal processing funded programs. This expansion furthers TI's long-term commitment to education and advanced research in China.

TI started its China University Program in 1996 and has assisted these three Leadership Universities in establishing technology centers and more than 160 labs in about 141 other China universities. These universities have chosen TI's digital signal processors, micro-controllers and analog technology to provide hands-on learning for their students and researchers enabling advanced project capabilities in the areas of consumer electronics, medical and industrial markets.

TI's Leadership University Program develops future engineering talents, advances research innovation and increases cooperation between universities and local industries. The three Leadership Universities shall receive funding of RMB12 million over five years. The funding will be used to support research programs, as well as curriculum development in DSP, analog and mixed signal systems. TI's Leadership University Program increases TI's total funding of its China University Program to approximately RMB 10 million per year and touches more than 24,000 engineers a year who graduate with integrated and system design expertise.

"Today, we invite three universities in China to join our worldwide Leadership University Program. We believe the decade-long university program in China has become a fundamental part of our support to China's efforts to build and expand innovation." said Rich Templeton, TI president and CEO. "We are confident that the expansion of our Leadership University Program to China will be an important tool in facilitating opportunities for engineering students to further their knowledge – allowing them to create new innovations that make our world a better place to live."

Making science education more accessible to people around the world has been a TI commitment for more than 20 years and the company's university partnerships have touched thousands of students in every region across the globe.

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Texas Instruments

Texas Instruments Incorporated provides innovative DSP and analog technologies to meet our customers' real world signal processing requirements. In addition to Semiconductor, the company includes the Education Technology business. TI is headquartered in Dallas, Texas, and has manufacturing, design or sales operations in more than 25 countries.

Texas Instruments is traded on the New York Stock Exchange under the symbol TXN. More information is located on the World Wide Web at www.ti.com.

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