FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

illington, D.C. 20549	OMB APPROVAL

П	_	_							
	OMB Number:	3235-0287							
Estimated average burden									
l	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  MARCH KEVIN P						2. Issuer Name and Ticker or Trading Symbol TEXAS INSTRUMENTS INC [ TXN ]										all app Dire	olicable) ctor	g Person(s) to Issuer  10% Owner		
(Last) 12500 TI	(Fi	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year)  11/18/2010  X Officer (give title below)  Sr. Vice Preside											belo	′		
(Street) DALLAS (City)			75243 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person				
		Tabl	e I - Nor	n-Deriv	ative	Se	curiti	es Acc	quired,	Dis	posed o	f, oı	Ben	efici	ially	Own	ed			
Date			Date	ransaction e nth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (	Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				Secur Benef Owner	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
										v	Amount	Amount (A) or (D)		Pric	:e		ted action(s) 3 and 4)		(Instr. 4)	
Common	Stock			11/18	3/2010	)			G	V	7,820	)	D	\$	<b>50</b>	2	218,995 D			
Common	Stock															1,8	54.38 <sup>(2)</sup>	I	By Trust PS	
Common	ommon Stock															3	9.57 <sup>(1)</sup>	I	By Trust- -401(k)	
		Та	ıble II - C								sed of, onvertib					wned			•	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transactio Code (Inst 8)		on of I		6. Date E. Expiratio (Month/D	n Date	•	Amo Seci Und Deri Seci	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Deri	rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
		Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	or Nur of	ount nber ires	1								

## Explanation of Responses:

- 1. Estimated shares attributable to TI 401(k) Account as of 9-30-2010. (Interests in this account are denominated in units. Consequently, share amount shown is an estimate.) This statement does not include changes in beneficial ownership of shares held in this account occurring after 9-30-2010 that are eligible for deferred reporting on Form 5.
- 2. Estimated shares attributable to TI Universal Profit Sharing Account as of 9-30-2010. (Interests in this account are denominated in units. Consequently, share amount shown is an estimate.) This statement does not include changes in beneficial ownership of shares held in such account occurring after 9-30-2010 that are eligible for deferred reporting on Form 5.

/s/ Daniel M. Drory, Attorney

12/17/2010

In Fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.