



October 10, 2007

Texas Instruments Acquires POWERPRECISE Solutions to Expand Power Management Business

Acquisition Strengthens TI's High-Performance Analog and Battery Power Management Portfolio

DALLAS (October 10, 2007) -- Texas Instruments (TI) Incorporated (NYSE: TXN) today announced that it acquired POWERPRECISE Solutions, Inc., a fabless portable power management integrated circuit (IC) solutions company based in Herndon, Virginia. The acquisition combines POWERPRECISE advanced technologies, design expertise and innovative products with TI's extensive analog and power management portfolio.

Acquiring POWERPRECISE allows TI to accelerate development of battery and power management ICs for consumer, automotive, medical, computing and industrial applications, such as robotics, power tools, electric bicycles, as well as large battery systems, such as those used in hybrid-electric vehicles (HEVs) and uninterruptible power supply (UPS) systems.

"Designers continue to demand innovative power management solutions to address complex battery power challenges," said Dave Heacock, senior vice president of TI's high volume analog business. "Adding POWERPRECISE's products and expertise expands our large portfolio of complete battery management ICs that support a range of end applications from portable media players to power drills to automotive designs."

Gary Davison, founder, CEO and president of POWERPRECISE, said, "This acquisition is a tremendous opportunity for us to add key talent, technology and product streams to TI's wide-reaching power management business. By taking advantage of advanced silicon processes, we will provide innovative technology that will help customers drive performance and value, and differentiate their products."

POWERPRECISE was founded in 2002, and currently has offices in Herndon, Virginia; Taipei, Taiwan; and San Jose, California. The company, which has 28 employees, offers innovative battery and energy management mixed-signal ICs for primary and rechargeable battery packs used in various consumer, industrial and computing applications.

Industry-Leading Power Management Portfolio

TI is focused on meeting the power design needs of its customers through innovative products, easy-to-use design tools and local technical support. TI uses its application knowledge and high-performance analog manufacturing capabilities to provide discrete and integrated power management solutions for any portable or line-powered power design challenge – from cell phones and portable medical equipment to telecom, industrial and computing applications. For more information about TI's complete power and battery management portfolio, visit <http://power.ti.com>.

###

About Texas Instruments

Texas Instruments Incorporated provides innovative DSP and analog technologies to meet our customers' real world signal processing requirements. In addition to Semiconductor, the company includes the Education Technology business. TI is headquartered in Dallas, Texas, and has manufacturing, design or sales operations in more than 25 countries.

Texas Instruments is traded on the New York Stock Exchange under the symbol TXN. More information is located on the World Wide Web at www.ti.com.

Trademarks

All registered trademarks and other trademarks belong to their respective owners.