TEXAS INSTRUMENTS

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Texas Instruments names Haviv Ilan senior vice president of High Performance Analog

Texas Instruments Incorporated (TI) (NASDAQ:TXN) today announced the election of Haviv Ilan to senior vice president of High Performance Analog (HPA), succeeding Steve Anderson, who will now lead TI Analog overall. Ilan is responsible for managing an extensive portfolio of amplifiers, data converters and interface products, as well as medical and high-reliability products.

"Haviv brings to TI Analog a wealth of experience leading innovative teams in our wireless connectivity business. His proven ability to transform and expand existing businesses and technologies into new markets positions him well as the newest leader of this business. He is a valuable asset." said Steve Anderson, senior vice president and general manager of Analog for TI.

Ilan joined TI in 1999 as system team leader and has since held a number of positions within the company including research and development manager responsible for TI's BlueLink™ Bluetooth technology, general manager and director of engineering for TI Ra'anana in Israel and general manager for TI's mobile connectivity solutions business. Most recently, Ilan served as vice president and general manager of wireless connectivity solutions (WCS).

Ilan earned a master's degree in business administration from the Joint International Executive MBA Program at Northwestern University's Kellogg School of Management and Tel Aviv University's Leon Recanati Graduate School of Business Administration. He graduated Magna Cum Laude from Tel Aviv University with master's and bachelor's degrees in electrical engineering.

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About Texas Instruments

Texas Instruments Incorporated (TI) is a global semiconductor design and manufacturing company that develops analog ICs and embedded processors. By employing the world's brightest minds, TI creates innovations that shape the future of technology. TI is helping more than 100,000 customers transform the future, today. Learn more at www.ti.com.